



Sam Hersee

P: 630.917.9820 | sam@samhersee.com | www.samhersee.com

Objective

Obtain a visual design position where I can utilize and expand my design skills in a company with opportunity for professional growth and advancement.

Education

Purdue University - West Lafayette , IN [August 2001 – June 2005]

Bachelors of Science in Computer Graphics Technology & a **Minor** in Art and Design

Completed Course Topics included:

- 3D Modeling, Rendering techniques, Character Rigging, and Animation
- HTML web design, principles of Flash, basic interface design, and usability testing
- Digital illustration & photo correction (Photoshop & Illustrator)
- Digital Video Editing
- Industrial design foundations
- Visual Basic and javascript foundations

Wheaton-Warrenville South High School [1997 – 2001]

Ringling School of Art and Design - Pre-College program [1999]

Software

- 3D Studio Max
- Adobe CS5
- FlashMX 2004
- Adobe Premiere 6
- Adobe After Effects 5
- Sound Forge 6
- Microsoft Office Apps

Programming

- HTML & CSS [advanced]
- Action Script [advanced]
- ASP.NET 2.0 [intermediate]
- Visual Basic [intermediate]
- VBscript [basic]
- Javascript [basic]

Work Experience

Bish Creative Display - Lake Zurich, IL

Industrial Designer [2006 - Present]

- Create conceptual design & 3d renderings of product displays
- Create preliminary engineering drawings of conceptualized work
- Work closely with project managers to take designs from conceptualization to production
- Prototype fabrication and assembly using metal, wood, acrylics, vacuum-formed plastics, etc.
- Preparation and creation of production-ready artwork, and creating instruction sheets

Copia International, Ltd - Naperville, IL

Graphic Designer [1999 – 2002... seasonal part-time]

- Updating company documentation with new logos and graphical styles
- Created brochures & company collateral
- Created a simple VBscript web application to add customers to a do-not-send list

Freelance Work

Welmed, Inc. [2011]

Exhibit Design. Created a visual style for the company's stock show exhibit setup, including velcro-mounted graphics for a back wall and podium.

The Olive Tap, Inc. - Long Grove, IL [2010-11]

Graphic design of marketing material. Created a visual style to be used throughout company collateral, and completed several print media projects, including product hang-tags, bottle labels, and a 6-page full-color brochure.

Cook County Emergency 911 - Des Plaines, IL [2010]

Graphic design of E-911 website, including creating a graphical style and making the website layout with CSS to be populated with content by their internal IT department.

The Illinois Martial Arts Academy - Lakewood, IL [2009]

Graphic design of marketing material. Created company logos, established a visual style for marketing collateral, and completed several print media projects, including business cards, flyers, POP elements, and on-location banners.

Personal Interests & Leadership

Martial Arts

Former Judo competitor, and presently study and teach a Japanese martial art called Budo Taijutsu, for which I travel to Japan on occasion to receive advanced instruction

Performance arts

Former competitive cheerleader (Purdue's varsity team). Performer in Triton College's annual Triton Troupers Circus show in River Grove, IL

Alpha Epsilon Pi fraternity

In college served as Member at Large on the Executive Board, Social Chair and Webmaster

References

Personal and professional references are available upon request

